

Progress Update – Theatre Subsidy

Number	Recommendation	Responsibility	Anticipated Completion Date/ Completion Date	Evidence of Progress - 17/02/09	Evidence of Progress	Assessment of progress (Categories 1-4) 17/02/09	Assessment of progress (Categories 1-4)
1	That once the issues surrounding the future of Billingham Forum have been resolved, following an appropriate procurement process, the Council should let a long term contract incorporating the following:	Head of Culture	Sep-08	contract currently under negotiation	The Council has let a contract	2	1
	clarification of the relationship between the chosen contractor, the Council and Tees Active Ltd and specifically the degree of influence the Council would want to have on the management of the forum theatre including guidance on a framework for approval of the theatre programme	Head of Culture/ TAL Director	Mar-09	Built into contract under current negotiation	The contract includes a clause for the annual approval of an outline programme and audience development plan	2	1
	a requirement in the contract for the chosen contractor to collect customer information and detailed information on attendances to allow greater analysis of audience by socio economic and special interest groups and to inform the theatre's marketing strategy	Head of Culture/ TAL Director	Mar-09	Built into contract under current negotiation	Will be covered in the annual plan	2	1
	requirement of a strategy for programme and audience development	Head of Culture/ TAL Director	Mar-09	Built into contract under current negotiation	Included in the contract	2	1

Progress Update – Theatre Subsidy

2	That, in advance of a new contract being developed and let, Officers work with the current Contractor to try to extend audience appeal and find ways of more effectively promoting educational productions to school audiences and publicising how the theatre can accommodate audience members with specific access needs.	Head of Culture/ TAL Director	Apr-08		Wasn't possible in the time before the end of the old contract, as previously reported	3	No longer relevant
---	---	----------------------------------	--------	--	---	---	---------------------------